Collingwood Paddling Club
Sponsorship Deck

Sponsorship with Collingwood Paddling Club allows your company to align with the Club's mission in positively impacting our community by promoting healthy physical activity on the water through the development of recreational and competitive paddling programming that is safe and inclusive.

Celebrating its 20th anniversary in 2024, the Collingwood Paddling Club is 350 members strong. We are presently the only provider of this kind of programming in the Collingwood, Clearview, Wasaga and Thornbury area. Every season we serve nearly 200 youth through our paddling camps and upwards of 30 high performance athletes who compete in our racing program. For those in the community facing economic barriers we are proud to offer bursaries and are also pleased to provide youth employment opportunities for counsellors and coaches.

We welcome the opportunity to create an affiliation with your business or organization and are committed to building long term relationships. Sponsor benefits will be customized to highlight your support, drive awareness of your brand and build a safe, inclusive community together.

Corporate Sponsorship

Corporate sponsorship is key to the growth of grass roots clubs like ours. Not only does it help us expand our mission, it also provides businesses an exciting opportunity to contribute to a healthy, thriving community while actively promoting their values and gaining company exposure.

Recognition	**Platinum**	**Gold**	**Silver**	**Bronze**
Contribution	**$4,000**	**$2,000**	**$1,000**	**$500**
Name on public display	Large	Large	Consecutive sponsorship for 5 years	NA
Website	Logo large with hyperlink	Logo large	Logo small	Business name
Social media	Tagged in 6 posts	Tagged in 4 posts	Tagged in 2 posts	Tagged in 1 post
Newsletter	Logo large Business profile in one newsletter	Logo large	Logo small	Business name
Extras	Choice of: 4 Rock The Dock event complimentary tickets; Flag/banner at two competition festival tent; Complimentary corporate team dragonboat session (20 people)	Choice of: Name on event posters; Flag/banner at one event festival; Logo on dragonboat	Choice of: Name on promotional poster for event; Logo on youth practice singlet	

Extras

There are many excellent opportunities for corporate branding at uncluttered events or specific programs that align with corporate community investment priorities. We are happy to work with you on gaining the most relevant exposure. Below is a brief summary of the Club's programs and events.

Dragonboat

You'll have exposure to recreational and competitive athletes ranging from young adults to seniors. The eyecatching dragonboats love hearing the cheers from onlookers strolling along the Collingwood harbour or on board the evening cruise tours of Georgian Bay.

Youth Canoe Kayak

Sponsorship with our high level youth sprint canoe and kayak programming shows your company's drive to bring out the best in our youth. Competitive activities help kids develop important life skills like resilience, self-confidence and team work. As a sponsor, your company shows its pride to participants and spectators alike.

Collingwood Canoe / Kayak Regatta

With over 80 athletes from across Western Ontario ages 12 to Masters. The event includes both Youth and Adults as well as Para and Special O athletes who race 4 x 1km loops within the harbour.

The Fall Classic

This event held in October is in its third year. 50-100 athletes from across Ontario for marathon canoe kayak. Two places to watch along the route. Fire pit, s'mores, hot apple cider to relax and enjoy following the event made available through sponsorship.

Rock the Dock

Made a comeback in 2025. This signature community event where attendees can enjoy the harbour front with onsite activities such as local artist painted paddle auction, music and refreshments supports the mission of the Collingwood Paddling Club to make paddling accessible and inclusive for all ages

This Sponsorship Deck is oriented around what corporate, business or individual supporters want and need from the community organizations they support. We will work with you to identify specific recognition activities customized to the giving level and that are important for you. Please contact Head Coach and Commodore Laura Clemenhagen (cdbccinfo@gmail.com) or Peter Hodgson at jpeterhodgson@hotmail.com.